



Media Release

Gimblett Gravels, 23 November 2010

GOLDEN RUN CONTINUES FOR GIMBLETT GRAVELS AT AIR NZ WINE AWARDS
Gimblett Gravels wines collect 4 more trophies at the Air New Zealand Wine Awards

Wines from the Gimblett Gravels swept all 4 trophies for the fuller bodied red wine categories at the Air New Zealand wine awards gala dinner last weekend.

Newly elected Chairman of the Gimblett Gravels Winegrowers Association, Nick Aleksich of Mills Reef Winery, was especially pleased at the consistency demonstrated by the wines coming from three different vintages: 2007, 2008, and 2009.

"This result confirms what we in the Gimblett Gravels have long felt; that the Gimblett Gravels can produce fantastic quality wines consistently from vintage to vintage – marking it as a truly great terroir.

Wine lovers can take assurance from the fact that every vintage since 1998 has produced gold medal winning wines from the Gimblett Gravels.

Of course, we're not resting on our laurels and are focused on continual improvement which is promising an extremely exciting future".

The trophy winners are as follows:

Travelex Champion Merlot

Church Road Cuve Hawke's Bay Merlot 2007

Stuff.co.nz Champion Cabernet Sauvignon or Merlot/Cabernet Blend

Left Field (Te Awa) Hawke's Bay Merlot Malbec 2009

Fruitfed Supplies Champion Syrah

Squawking Magpie "The Stoned Crow" Gimblett Gravels Hawke's Bay Syrah 2008

New Zealand Winegrowers Champion Other Red Styles

Trinity Hill Gimblett Gravels Hawke's Bay Tempranillo 2008

Further cementing Gimblett Gravels' performance was its dominance in the gold medals awarded to fuller bodied red wines, dramatically scooping 10 of the 14 golds awarded (Merlot: 2 of 3, Cabernet Sauvignon & Blends: 3 of 3, Syrah: 4 of 7, Other Reds: 1 of 1).

As noted by Gavin Yortt of Squawking Magpie, in his acceptance speech last Saturday evening for the Champion Syrah Trophy, the Gimblett Gravels is proving itself for fuller bodied reds and is rapidly becoming the next big story of NZ wine.

For further information:

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